



# Downtown Orillia Business Improvement Area

Regular Board Meeting  
Tuesday, February 17, 2026 – 5:30 PM  
Downtown Orillia Office  
23 Mississauga Street West, Orillia

## Agenda

**Notice:** This meeting will be held in-person. Board members may be accommodated electronically when, for unusual or exceptional reasons, they are not able to attend. The meetings will not be livestreamed or recorded, unless advertised otherwise, and the minutes shall remain the official record of the proceedings.

### Open Session

Chair- Doug Cooper

Call to Order

Approval of Agenda

Disclosure of Interest

Minutes

1. Regular Meeting, January 20, 2026

### Deputations

1. Kasak Patel, Orillia Secondary School DECA Chapter, re – DECA Community Partners
2. Kevin Ganglof, Roots North Board Member, re – Roots North Music Festival
3. Alexandra Kubrak, Enigma Agency re – AI and Small Business

### Communications Information

1. Val Powell, Age Friendly Orillia re – Benches and Accessibility in the Downtown

### Reports

1. Deron Johnston, Executive Director re – Partnership Organization Reports
2. Michael Fredson, Treasurer, re – Financial Report
3. Deron Johnston, Executive Director re – Office Report
4. Megan Murray, Secretary re – Meeting Attendance
5. Standing Committee Reports
  - a) Megan Murray, Secretary re – Beautification, Maintenance & Streetscape
  - b) Jennie May Banks, Director re – Marketing, Promotions & Sponsorship

6. Doug Cooper, Chair and Deron Johnston, Executive Director re – Streetscape Revitalization
7. David Campbell, Council Representative re – City of Orillia Council Report
8. Megan Murray and Doug Cooper, re –Transportation and Parking Working Group Report
9. Deron Johnston, Executive Director, re – Budget
10. Deron Johnston, Executive Director, re – Hosting Downtown Candidates Debate
11. Megan Murray, Secretary, re – Governance Working Group Report

### **Date of Next Meeting**

Tuesday, March 17, 2026, at 5:30 PM at the DOBIA Office.

### **Adjournment**