



## **MEDIA RELEASE**

FOR IMMEDIATE RELEASE

**(Orillia, Ontario, Friday August 2, 2024)** – *The Downtown Orillia Business Improvement Area* (BIA) are proud to announce the hiring of Tarah Harper to fill the role of Administrative and Membership Coordinator for the BIA. Tarah will officially began work starting the first week of September and will be based out of our home office at 23 Mississaga Street West in Downtown Orillia.

Tarah brings an impressive resume of administrative and service management work to her new role. As well, her experience as a law clerk and working for the City of Orillia are assets that will serve the BIA Board and its members very well. She has even worked in the downtown before and already has knowledge of the *Downtown Orillia BIA* including what it does and how it operates.

“We were impressed with Tarah from the very first question of the interview. She presents herself very professionally and brings a wealth of experience and knowledge to the position. We’re excited to start working with her and can’t wait to see the positive impact that she’ll have on the BIA.” Michael Fredson, Chair of the Downtown Orillia BIA Board.

“Growing up and now raising a family here, I have always had a vested interest in the City of Orillia and the Downtown core. To be able to combine my professional experience with my love for this City is something I am very excited about. I look forward to helping support all the local business owners that make up the beautiful downtown core of the Sunshine City!” Tarah Harper, Administrative and Membership Coordinator of the Downtown Orillia BIA.

The Downtown Orillia Business Improvement Area (DOBIA) strives to create the conditions for businesses to be successful through collaborative leadership, effective communication and facilitation of a safe and vibrant downtown.

For further information, contact:

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