

**DOWNTOWN ORILLIA MANAGEMENT BOARD
SPECIAL BOARD MEETING
MINUTES**

April 23, 2013 – 3:30 pm
in the DOMB Board Room
33 Mississauga St. W.

(Accessible entrance is located at the back entrance off Andrew Street)

Present: Sarah Valiquette-Thompson, Mariano Tulipano, Nick Raseta, Ron Spencer, Bob Willsey, Susan Willsey

Regrets: Eric Cathcart, Helen DiPardo, Councillor Pete Bowen

Also Present: Lisa Thomson-Roop, Aaron Schoenmaker

- 1. Open Session**
- 2. Chair**
- 3. Call to Order -3:43pm**
- 4. Approval of Agenda**
- 5. Disclosure of Interest**
- 6. Deputations**
- 7. Minutes**
- 8. Closed Session** (not applicable)
 - a. Motion to move into Closed Session
 - b. Closed Session Items
 - c. Motion to rise and report to Open Session
- 9. Open Session** (not applicable)
- 10. Motions arising from Closed Session Discussions**
- 11. Correspondence – Information Items**
- 12. Correspondence – Action Items**
- 13. Reports**
 - a. Signage Bylaw – Amendment request Discussion.

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Sarah Valiquette-Thompson left at 3:20pm.
Nick Raseta took over duties as Chair.

Motion 1

Moved: Susan Willsey

Seconded: Ron Spencer

“THAT the Downtown Orillia Management Board receive the Sign Bylaw report dated April 23rd as informational.”

Carried.

Direction: Add blurb “Pick up your Downtown Welcome Package”. Connect with Orillia Power, Landlords and others to hand out so they know they should be sending new businesses to the office. Speak with Flawless Landlord and owner bring Façade package along with contacts with local contractors who can do this quickly. Outline options and indicate it’s often the landlord that puts up the signboard as its part to the building.

- b. Marketing Committee – Request for logo design budget

Motion 2

Moved: Susan Willsey

Seconded: Bob Willsey

“THAT the Downtown Orillia Management Board approve a budget not to exceed \$1300.00 to the Marketing Committee to engage the services of 3 graphic designers to provide different iterations of a new Downtown Orillia logo.”

Carried.

14. Deputation Motions

15. Date of Next Meeting –Tuesday May 21, 2013. –DOMB Board Room

16. Adjournment – 4:35pm