

**DOWNTOWN ORILLIA MANAGEMENT BOARD**

**SPECIAL BUDGET MEETING MINUTES**

**Wednesday, August 22, 2012– 5:00 pm**

in the DOMB Board Room

33 Mississauga St. W.

(Accessible entrance is located at the back entrance off Andrew Street)

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Present: Sarah Valiquette-Thompson, Joanne Pezzano, Susan Willsey, Bob Willsey  
Councillor Patrick Kehoe, Helen DiPardo, Mariano Tulipano

Regrets: Councillor Linda Murray, Nick Raseta

Also Present: Lisa Thomson-Roop, Staff

**1. Open Session**

**2. Chair**

**3. Call to Order – 5:06pm**

**4. Approval of Agenda**

**5. Disclosure of Interest**

**6. Deputations**

**7. Minutes**

**8. Closed Session (not applicable)**

- a. Motion to move into Closed Session
- b. Closed Session Items
- c. Motion to rise and report to Open Session

**9. Motions arising from Closed Session Discussions (not applicable)**

**10. Open Session (not applicable)**

**11. Correspondence**

- a. Correspondence Received (information only)
- b. Correspondence Received

**12. Reports**

- a. Budget – Draft 1,2,3  
Events : Sidewalk Sales are getting tired. In fill with activities, higher quality. ie. art, buying local, bring the bar up with more creative entertainment and vendors.

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Store Recruitment Budget :must be beefed up. Develop a brochure, work closely with the EDC and determine the spaces available. Perhaps do a retail mix study to determine the types of businesses Downtown needs to recruit. Make this information available to landlords.

*Staff Direction: Prepare motion for board meeting for approval of Draft 2 with the following changes: \$5000 from streetscape upgrades to store recruitment*

**13. Deputation Motions**

**14. Date of Next Meeting** — September 12, 2012 - 6:00 p.m. – DOMB Board Room

**15. Adjournment – 6:03pm**