

**DOWNTOWN ORILLIA MANAGEMENT BOARD
SPECIAL BOARD MEETING**

MINUTES

March 6, 2012 6:00 P.M.
in the Tudhope McIntyre Board Room
Orillia City Centre

Present – Chair Sarah Valiquette, Joanne Pezzano, Mariano Tulipano, Ed Nevala, Councillor Linda Murray, Councillor Patrick Kehoe

Also Present – Lisa Thomson-Roop, Jodie Wilson

Open Session

1. **Chair** – Sarah Valiquette
2. **Call to Order** – The meeting was called to order at 6:07 pm
3. **Approval of Agenda** – Carried.
4. **Disclosure of Interest**
 - a. Motion to move into Closed Session

Moved by Joanne Pezzano, Seconded by Nick Raseta “THAT, pursuant to Section 239(4) of the Municipal Act, 2001, S.O. 2001, c.25, notice is hereby given that the Downtown Orillia Management Board intends to hold a closed session meeting in the Tudhope McIntyre Board Room of the Orillia City Centre to deal with a matter pursuant to Section 239(2) (b) of the said Act (Personal Matter).” CARRIED.

Closed Session Items

1. Personal re one personal matter
- b. Motion to rise and report to Open Session

Motion 2 - Moved by Joanne Pezzano, Seconded by Ed Nevala that the Downtown Orillia Management Board come out of Closed Session. CARRIED.

5. **Open Session**
6. **Motions arising from Closed Session Discussion**

No motion. Get clear vision on policies. Meeting on March 28 will be regular Board Meeting. Deputations will take place. Policies need to be implemented. Going ahead, the Board is committed to working together, moving forward, getting together with individuals of the Board.

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7. Report

7.1. Motion from Special Membership Meeting re: Structure

Motion 3 – Moved by Councillor Kehoe, Seconded by Mariano Tulipano That the DOMB recommends forwarding the motion of Mr. Bob Willsey from the February 29th General Membership meeting to Council Committee. CARRIED.

7.2. Policy and Procedures

Motion 4 – Moved by Ed Nevala, Seconded by Nick Raseta The DOMB will develop a Policies and Procedure Manual with getting input from other BIA's. CARRIED.

7.3. Benefits of a BIA

Full review of relationship, financially and procedurally. What's missing – where are the gaps. Get input from the BIA what the benefits are. Clerk and City Manager are drafting report. Linda will email Gayle and ask how the members could respond to her. A report will be forthcoming shortly from Clerk

7.4. Upcoming Events Media Release

We want to move past this issue and focus on exciting events. Committed to solution finding. Put the buzz out about what's coming. Put a call out for volunteers. Draft press release for meeting on the 21st. Invite Orillia Youth Centre to be involved. We also need adult volunteers and help leading up to event.

7.5 Signage

Look into Billboard Advertising where programming can be changed (By-pass and Rama Road); Way-finding signs

8. Date of Next Meeting — March 21, 2012 6:00 p.m. –Tudhope McIntyre Board Room, Orillia City Centre

9. Adjournment