

17	<b>Use of Sidewalks – Business Improvement Area</b>
17.1	<b>Business Approval of Sidewalk Use in BIA</b>
	<p><i>Authority: City of Orillia Municipal Code, c.675 11 August 1997</i></p>
	<p><b>675.2.1 Vendor - offer for sale</b>  <i>No vendor or food vendor shall offer for sale any goods, wares or merchandise on the municipally owned sidewalk in the Business Improvement Area without first having obtained the written permission of the Downtown Orillia Management Board and required permits.</i></p> <p><b>675.2.2 Vendor - placement - sidewalk</b>  <i>No vendor or food vendor shall place any goods, wares or merchandise on the municipally owned sidewalk in the Business Improvement Area without first having obtained the written permission of the Downtown Orillia Management Board and required permits.</i></p> <p><b>675.2.3 Placement - fixtures - signs</b>  <i>No vendor or food vendor shall place on the municipally owned sidewalk in the Business Improvement Area any fixtures, tables, chairs or signs without first having obtained the written permission of the Downtown Orillia Management Board and required permits.</i></p> <hr/>
	<b>Policy Adoption Date:</b> <i>July 17, 2018 – Proposed.</i>
	<p><u>Objectives of the Sidewalk Use Policy</u>  The objective of the Sidewalk Use Policy is:</p> <ul style="list-style-type: none"> <li>• Ensure all members of the public are able to safely navigate the sidewalks in the BIA without hindrance of objects and first and foremost remain accessible to everyone</li> <li>• Ensure the streetscape remains aesthetically appealing, uncluttered and clean</li> <li>• To ensure objects placed by merchants compliment the municipal service and streetscape improvements implemented by the City in the Downtown area.</li> </ul> <p><u>Procedure for Approval</u></p> <ol style="list-style-type: none"> <li>1. BIA Business must fill out Sidewalk Permit Use Application Form each calendar year;</li> <li>2. DMB Sidewalk Use Committee will hold a monthly meeting as required to review the applications</li> <li>3. A permit will be issued to the successful businesses following approval by committee</li> <li>4. Applicant may appeal decision of Sidewalk Use Committee to Downtown Management Board if desired.</li> </ol> <ul style="list-style-type: none"> <li>• <i>Exception – A permit is not required during DMB Approved Festivals/Events where merchants are encouraged to display items outdoors such as Sidewalk Sales.</i></li> </ul>

Guidelines for Approval

- Does not affect accessibility and navigation of the sidewalks
- Enhances the aesthetics of Downtown Orillia
- Compliment the Downtown Streetscape
- Serves a purpose/use for the public
- Neighbouring businesses support the request

Timeline for Display and Approvals

- May only be displayed from April 15 to November 15 each calendar year
- Permit only valid for one calendar year, must be renewed annually