



Downtown Orillia's 2017 Mural Project Call to Artist!

For Immediate Release
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The Downtown Orillia Management Board, in partnership with the City of Orillia, Parks, Recreation and Culture Department, is seeking artist to submit designs for the creation of a public mural. The mural will commemorate and celebrate Orillia's 150th anniversary. To be located in Downtown Orillia, the mural looks to capture the richness of Orillia's past, present and future through the use of lively, dynamic art.

Downtown Orillia is issuing a call to all artists to submit their mural designs by December 1, 2016. The mural artists are strongly encouraged to integrate short stories received from Orillia and area residents about significant events as well as people and places, that they feel have helped shape Orillia as a whole, into the public art mural.

"All artists are invited to create a mural design that incorporates the history and uniqueness of Orillia" states Event & Marketing Coordinator for Downtown Orillia, Courtney Thompson. "The mural design is open to artist interpretation and any style is welcome. We are looking to create a meaningful and connected public art mural downtown that is truly dynamic, vibrant and representative of Orillia" added Thompson.

The purpose of this public art mural is to positively transform and revitalize Downtown Orillia while bringing Orillians together through art. This public art mural is meant to highlight the identity and character of Orillia, encourage other community artwork and partnerships and express who we are as a city and is meant to inspire all who live and visit Orillia.

Thompson is excited to see this public art mural come to life in downtown. "We look forward to seeing the story of our people, of our city and of past and present events come to life in this mural in a unique and lively way. We hope to educate, engage and enhance our downtown and city through this public art project while creating a more interesting, visually rich space that cultivates pride in our city" says Thompson.

The public is asked to contact Courtney via email at courtney@downtownorillia.ca or by phone at 705-325-3261 to receive the Request for Proposal, if you are interested in submitting a mural design. The deadline for submissions Thursday, December 1st at 5:00 pm.

For more information on the 2017 mural project visit downtownorillia.ca.

This project is funded in part by the Government of Canada.

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For more information:

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