



Downtown Orillia's 2017 Mural Project Artist and Location Release

For Immediate Release
Tuesday, January 24, 2017

The Downtown Orillia Management Board, in partnership with the City of Orillia, Parks, Recreation and Culture Department, is proud to announce the successful mural artist, the location of the mural as well as the unveiling date of the 2017 Downtown Mural Art Project. The Downtown Mural Art Project will commemorate and celebrate Orillia's 150th anniversary and will capture the richness of Orillia's past, present and future through the use of vibrant and dynamic art.

Local artist, Paul Baxter has been chosen as the successful mural artist and was selected out of four other mural artists due to his stunning mural design. "Paul's mural design incorporates the history and uniqueness of Orillia's past, present and future beautifully and his use of imagery and colours are absolutely outstanding" states Event & Marketing Coordinator for Downtown Orillia, Courtney Thompson. "All of the mural designs received were remarkable and we would like to thank all of the talented artists who submitted for this project. We are thrilled to be working with such a talented and idealistic artist and cannot wait for the unveiling of the mural" added Thompson.

After careful consideration regarding the location of the artwork, the mural will to be located at 178 Mississaga Street East on the side of the well known Brownstone building in Downtown Orillia. "The property owner of the building, Andrew Martin is a strong supporter of the community and is excited to showcase the mural on the side of his building, that will face Front Street, for all to enjoy" added Thompson.

The unveiling of the mural is set to take place during the Downtown Summer Block Party on July 29, 2017. "Everyone is invited and encouraged to attend the unveiling of the mural and to come and enjoy a fun family event. The Block Party will feature exciting activities for the whole family, great music, delicious food with a few surprises thrown in" states Thompson.

The aim of the artistic mural is to positively transform and revitalize Downtown Orillia while bringing Orillians together through art. It will highlight the identity and character of Orillia, encourage other community artwork and express who we are as a city all through the use of dynamic, vibrant artwork. Thompson is excited to see this public art mural come to life in

downtown. "We look forward to seeing the story of our people, of our city and of past and present events come to life in this mural in a unique and lively way" says Thompson.

For more information on the 2017 mural project visit downtownorillia.ca.

This project is funded in part by the Government of Canada.

-30-

For more information:

Courtney Thompson
Events Coordinator
Downtown Orillia
705-325-3261
courtney@downtownorillia.ca
www.downtownorillia.ca

This project is funded in part by the Government of Canada.

Canada 

